RETAIL PARTNERS / RJR CALENDAR - 3RD QUARTER 1997		
JULY	**AUGUST**	**SEPTEMBER**
ALL STORES	**ALL STORES**	**ALL STORES**
PROMOTION: SALEM .30c DPC (4 CTNS) **BRANDS:** 2 SALEM / 2 SALEM LT. **TIMING:** JULY--AUTOMATIC DISTRIBUTION FROM H. LEVINSON.	**PROMOTION:** SALEM .30c DPC (4 CTNS) **BRANDS:** 2 SALEM / 2 SALEM LT. **TIMING:** AUGUST--AUTOMATIC DISTRIBUTION FROM H. LEVINSON.	**PROMOTION:** SALEM .30c DPC (4 CTNS) **BRANDS:** 2 SALEM / 2 SALEM LT. **TIMING:** SEPTEMBER--AUTOMATIC DISTRIBUTION FROM H. LEVINSON.
PROMOTION: DORAL .25c DPC (4 CTNS) **BRANDS:** -1 FF BOX 100 / 1 LT BOX 100 1 FF MEN. 100 / 1 LT MEN 100 **TIMING:** JULY--AUTOMATIC DISTRIBUTION FROM H. LEVINSON.	**PROMOTION:** WINSTON .20c DPC (4 CTNS) **BRANDS:** 2 BOX / 1 LT BOX / 1 LT BOX 100 **TIMING:** AUGUST--AUTOMATIC DISTRIBUTION FROM H. LEVINSON.	**PROMOTION:** DORAL .25c DPC (4 CTNS) **BRANDS:** 1 FF BOX 100 / 1 LT BOX 100 1 FF MEN 100 / 1 LT MEN. 100 **TIMING:** SEPTEMBER--AUTOMATIC DISTRIBUTION FRO H. LEVINSON.
NOTES: **1-TIMING**--DELIVERY WILL BE DURING THE MONTH INDICATED. ALL LOCATIONS DO NOT ORDER EVERY WEEK. **2-PROMOTIONS**--PROMOTIONS (ESPICALLY DORALS) COULD CHANGE DEPENDING ON MOVEMENT / SALES. **IMPORTANT:** WHEN CONTACTING ALL LOCATIONS ENSURE YOU DEAL WITH STORE MANAGERS ONLY. NOT WITH COURTESY BOOTH PERSONNEL.		
CHAIN NAME: PENGUIN KEY FOOD	RJR MGR: JIM MALLARDI	
CHAIN ID#: 3392-00-00	DATE WORK REQUEST ENTERED: 6/16/97	
ALL LOCATIONS		

Source: https://www.industrydocuments.ucsf.edu/docs/trxy0000

Account Info: 788582 PENGUIN KEY FOOD#910 17221 46TH AVE FLUSHING Route: 000

51847 1681

Schedule | Add Work Request | Edit Work Request | Inquiry

4 Accounts Selected: PENGUIN KEY FOOD 927 **Performer Type:** Retail Rep

Authorization Name: Jim Mallardi **Authorization Title:** acc. mgr.

Authorization Date: 06/16/97

Ok

Cancel

Activity	Qty	Request Type	Earliest Date	Latest Date	Special Instructions
Fixture/Adv/Special	1	Single	07/01/1997	07/31/1997	Promotion: DPC deals. Brands: 1-salem 4 ctn deal (.30c off) 1-doral 4 ctn deal (.25c off) Timing: July-automatic distribution from H. Levinson. Place p.o.s at courtesy booth communicating special / price. place dpc display in nss location if possible. ensure pricing is correct.

Source: https://www.industrydocuments.ucsf.edu/docs/trxy0000

Account Info: 788582 PENGUIN KEY FOOD#910 17221 46TH AVE FLUSHING Route: 000

51847 1682

Schedule | Add Work Request | Edit Work Request | Inquiry

4 Accounts Selected: PENGUIN KEY FOOD 927 Performer Type: Retail Rep

Ok

Authorization Name: Authorization Title:

Cancel

Authorization Date: 06/16/97

Activity	Qty	Request Type	Earliest Date	Latest Date	Special Instructions
Fixture/Adv/Special	1	Single	08/01/1997	08/29/1997	Promotion: DPC deals. Brands: 1-salem 4 ctn deal (.30c off) 1-winston 4 ctn deal (.20c off) Timing: August-automatic distribution from H.Levinson. place p.o.s. at courtesy booth communicating special / price. place dpc display in nss location if possible. ensure pricing is correct.

Source: https://www.industrydocuments.ucsf.edu/docs/trxy0000

Account Info: 788582 PENGUIN KEY FOOD#910 17221 46TH AVE FLUSHING Route: 000

51847 1683

Schedule | Add Work Request | Edit Work Request | Inquiry

4 Accounts Selected: PENGUIN KEY FOOD 927 Performer Type: Retail Rep

Authorization Name: Jim Mallardi Authorization Title: acc. mgr.

Authorization Date: 06/16/97

Ok

Cancel

Activity	Qty	Request Type	Earliest Date	Latest Date	Special Instructions
Fixture/Adv/Special	1	Single	09/01/1997	09/30/1997	Promotion: DPC deals Brands: 1-salem 4 ctn deal (.30c off) 1-doral 4 ctn deal (.25c off) Timing: September-automatic distribution from H.Levinson. place p.o.s. at courtesy booth communicating special / price. place dpc display in nss location if possible. ensure pricing is correct.

Source: https://www.industrydocuments.ucsf.edu/docs/trxy0000